

the
Journey
to World Class
starts here



Investor Presentation

Ted A. Fernandez, Chairman & CEO

August 2018

Hackett Group Highlights

- **IP-Centric Benchmarking and Best Practice Implementation Firm**
 - Leading Global Business Benchmarking Firm
 - Leading Repository of Enterprise Performance Metrics and Best Practices
 - Proprietary Digital Transformation Platform Aligns IP to Software and Solutions
- **The Hackett Group**
 - Benchmarking – Comparisons to Peer and World-class Companies
 - Executive Advisory – Access to Performance Metrics, Best Practices and Advisors
 - Business Transformation – Strategy, Organizational Design and Implementation
 - ERP, EPM and Analytics (EEA) – Best Practice Technology Implementation
- **New IP Centric Strategic Offerings And Alliances**
 - Create New Opportunities that Add High Gross Margin Recurring Revenues

“Leading Benchmark and Best Practice IP Provides Strategic Access to Global 2000”

We know how the best do it, where they do it and the benefit of doing it!

Leading Businesses



of Dow Jones Industrials



of Fortune 100



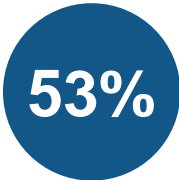
of Dow Jones Global Titans



of DAX



of FTSE 100

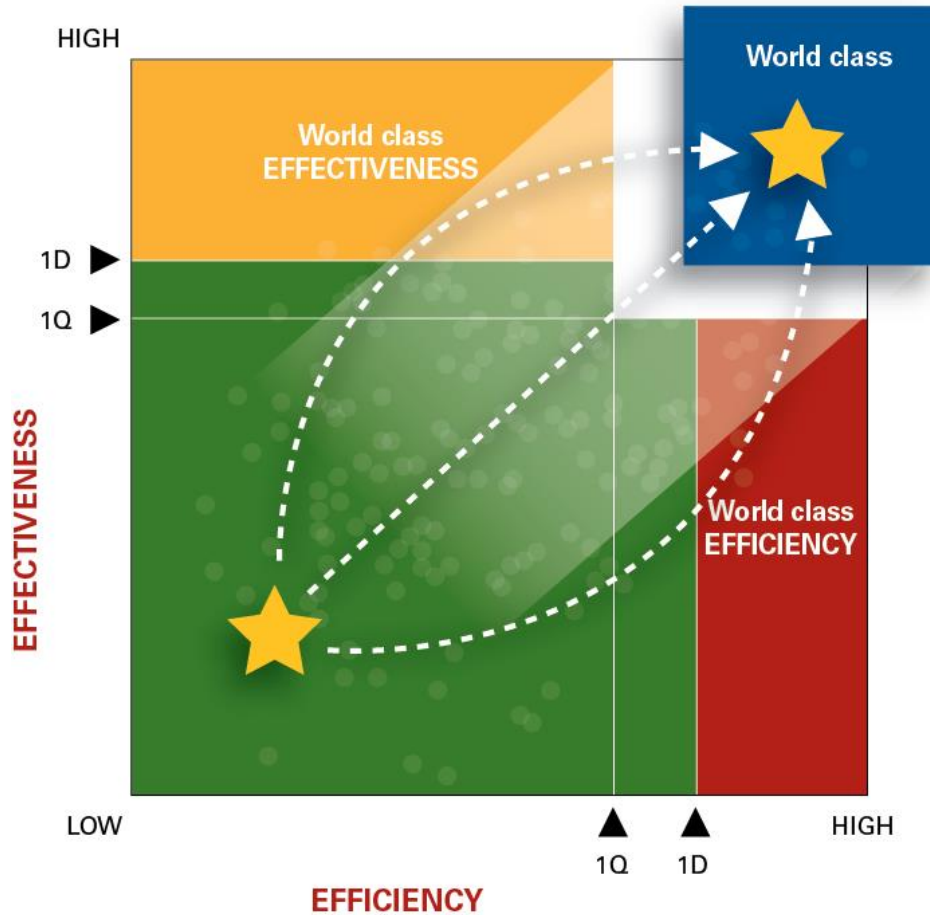


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Unmatched Enterprise Performance IP

Benchmarks, Best Practices & Accelerators



Best Practices Intelligence Center™

30,000 Performance metrics

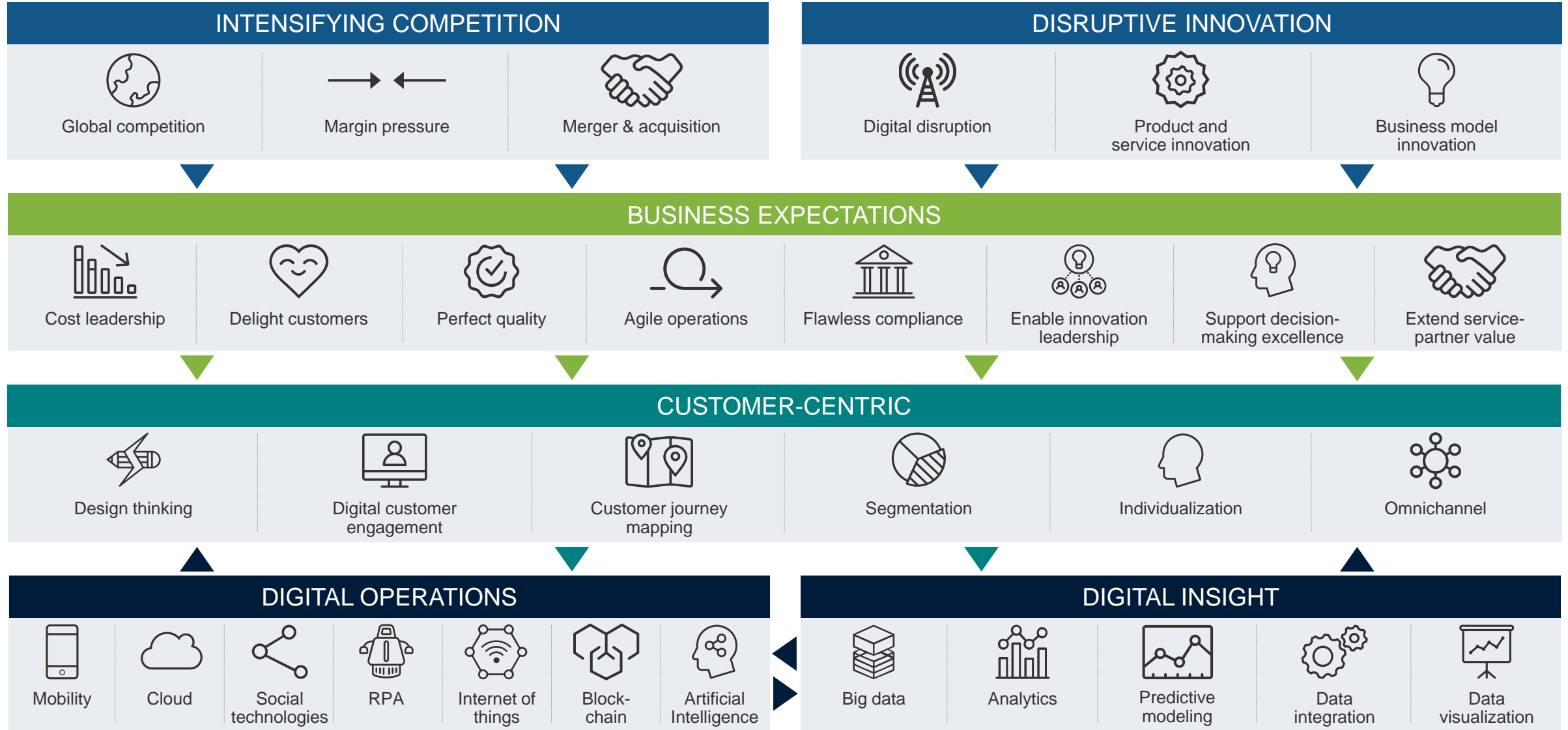
15,000 Benchmarking studies

2,000 Best practices

700+ Process maps

330 Implementation and configuration guides

Digital Transformation... Growth Opportunity and Disruptive!



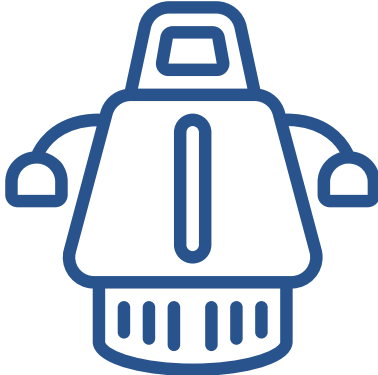
Key Digital Initiatives

Quantum Leap



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Robotic Process Automation



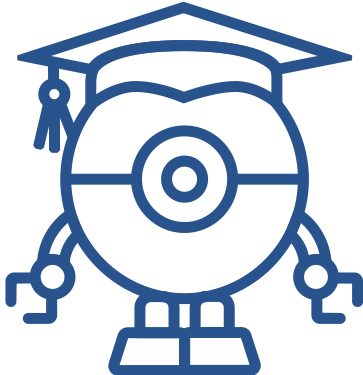
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Digital Transformation Platform



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The Hackett Institute



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